Workforce Housing In Massachusetts: A Developer's "Back-of-the-Envelope" Notes

William K Fleissig Communitas Development

> GICD July 25, 2012

What Do We Know?

- "Workforce" Income: 80-120% AMI (\$58,500 \$105,600 for 3 person family)
- "Workforce" Rents: \$1,300 \$2,642 for 2 BR = \$1.05 \$2.40 NET/PSF/MO
- Construction Costs: \$206/PSF for 4-7 stories apt
- Land/Soft Costs: 15% + 35% of total project cost
- Project Costs: \$309 PSF + Construction/Dev Fees = \$332 PSF
- Snapshot ROI: 6.12% 13.98% Construction Only
 - 3.80% 8.67% "All In"

Untying the Policy Knot



Core Agendas

• Commonwealth economic development + housing

Developers
 ROI and reduced risk/time

Lenders LTC ratios and higher equity requirements

• Communities revenues, physical character and impacts

School Districts enrollment and fees

Core Agendas

• Commonwealth economic development + housing

Developers
 ROI and reduced risk/time

Lenders LTC ratios and higher equity requirements

Communities revenues, physical character and impacts

School Districts | enrollment and fees

Core Agendas

Commonwealth economic development + housing

Developers
 ROI and reduced risk/time

Lenders LTC ratios and higher equity requirements

Communities revenues, physical character and impacts

School Districts enrollment and fees

Critical Hurdles:

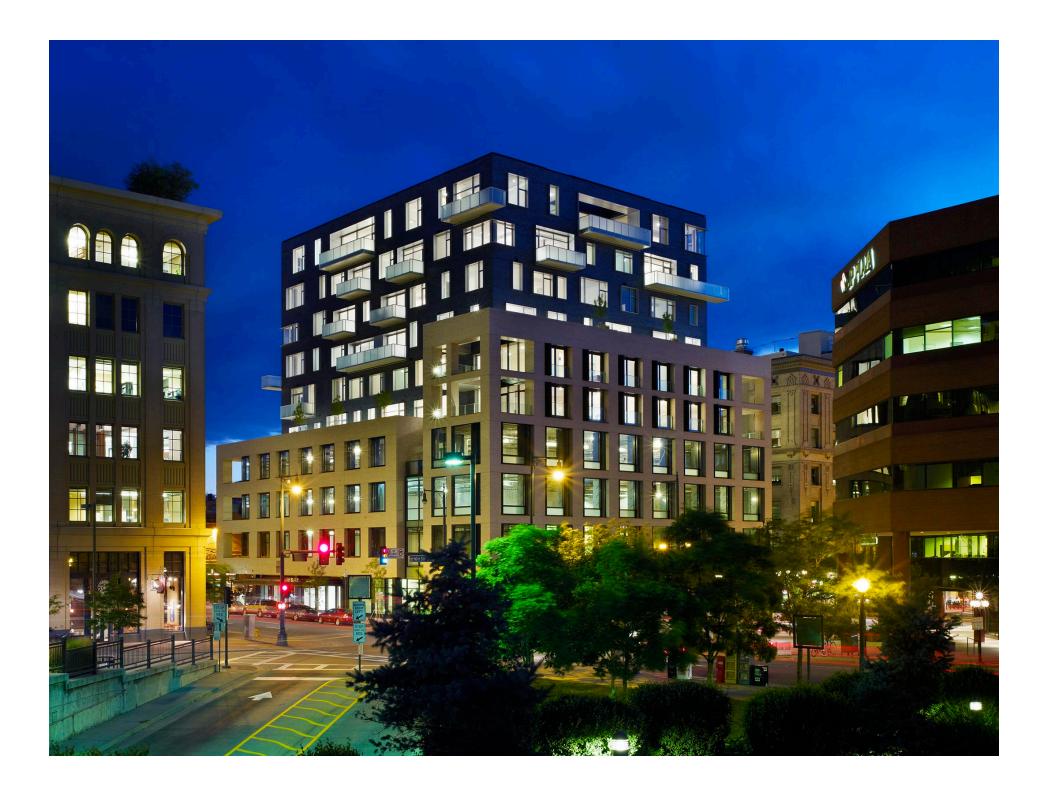
- Cover additional infrastructure / amenity costs
- Establish revenue neutral framework (taxes + fees)
- Time / certainty to secure local entitlements

100% Regional Transit Location























BRADBURN VILLAGE

